

Humane Society

Hastings Prince Edward

Oct. 15, 2023
10am-3pm

West Zwick's Park
Belleville, ON

2023
WIGGLE WAGGLE
VENDOR
PACKAGE





ABOUT

Our signature event, now in its 9th year, features walkers collecting pledges from supporters and joining us at West Zwick's Island for a day of walking, obstacle challenges and other dog-related activities, plus vendors, information booths, low-cost microchipping, demonstrations, food and music.

In 2022, we welcomed our first teams of walkers and were thrilled to welcome teams from Belleville Police Force, Belleville Fire and Emergency Services and Hastings Paramedics.

We have exciting plans for 2023, including the addition of a Pet Festival, with an expanded vendor village, activities, demonstrations, music and food options. Increased team participation will include walkers from local businesses, schools, organizations and more. A new website will make walker registration and pledge collection more mobile friendly.

Promotions for this event are expansive and include radio spots, press releases, promotion to our very large and engaged followings on Facebook, Instagram, our website, the walk website, eblasts, as well as widely distributed posters and postcards.



NEW FOR 2023

- A new **Pet Festival** featuring an expanded Vendor Village, more vendors, demonstrations, entertainment & food.
- A new mobile-friendly website at a new url – www.walk.humanesocietyhpe.ca
- A new **Walkathon** start time to better structure the day
- More individual and team walkers

VENDOR VILLAGE

The Wiggle Waggle Walkathon and Pet Festival brings together hundreds of pet owners and animal supporters from Hastings and Prince Edward Counties in one place. This is an excellent opportunity to engage with this group of active and engaged local residents.

We provide:

- 10'x10' space (if you need a larger space, please [contact us](#))
- table
- free parking
- washroom
- free wifi
- there will be a variety of food vendors onsite

You provide:

- tent or coverage (as needed)
- tablecloths or other coverings as needed

What is not available:

- electrical hook up
- water hook up

Cost for 10'x10' space:

\$60 (\$50 Early Bird Rate if payment and Vendor Agreement are received by August 15, 2023)

Set Up and Take Down

Vendors will have access to their table no later than 9am on Sunday, October 15th, 2023 and must be set up before 10am. Vendors are asked to remain in place until event close at 3pm.

Cancellation:

In case of Vendor cancellation after the registration deadline of September 30, the Vendor will be responsible for the cost of the booth if Wiggle Waggle organizers are unable to fill the spot.

Payment:

The cost – \$60 (\$50 if paid by August 15, 2023) and can be paid by Debit/Cheque/Cash/ Visa/MasterCard at HSHPE, or by EMT at etransfer@humanesocietyhpe.ca

If paying by cheque, please make payable to: Humane Society Hastings Prince Edward

Questions: Email Tracey Bunnnett at: tbunnnett@humanesocietyhpe.ca

Registration & payment deadline is September 30, 2023.

VENDOR AGREEMENT

Business name: _____

Contact person: _____

Email: _____

Mailing address: _____

Telephone: _____

Items to be sold or purpose of booth: _____

Facebook and Instagram names: _____

Please [notify us](#) if you plan to do anything to benefit HSHPE at your table so we can note it on our event website.

VENDOR INDEMNITY AGREEMENT

Know all Persons by there Present:

That the undersigned, (Print Name/Organization)

Hereby releases Humane Society Hastings Prince Edward, and the CITY OF Belleville and its Employees, Elected Officials and Agents of and from any and all claims, demands, damages, actions, causes of actions or suits of any kind or nature, including claims for any and all injury and property damage or loss sustained as a result of any accident which may occur during the Wiggle Waggle Walkathon & Pet Festival. That this release is expressly intended to cover and include all claims civil or otherwise past, present or future which can or may ever be asserted by the undersigned, their heirs or others as a result of injuries, illness, disease or damage to property or aforesaid persons or effects or consequences thereon. The undersigned hereby declares that the terms of this agreement have been completely read and are fully understood and voluntarily accepted.

Signature

Date

MEDIA RELEASE

I agree that any pictures taken of me, my staff or my volunteers, in connection with Wiggle Waggle Walkathon activities and events may be used for advertising and/or editorial purposes by the Humane Society Hastings Prince Edward.

Signature

Date

Please email this signed release to tbunnett@humanesocietyhpe.ca